



To: Our Food & Agricultural Industry Friends

Your chance to meet one-on-one with a diverse group of buyers at our exclusive **FLAVORS OF CAROLINA** show is here! Join us April 1st in Concord for this unique reception designed to help bring awareness to your products and boost your sales.

What is the Flavors of Carolina? This event is an upscale food show where North Carolina products are proudly on display. As an exhibitor, this is your opportunity to showcase your products and be discovered by retailers, distributors, restaurants, etc. Be prepared to provide samples, discuss pricing and ask the buyers how you can get your products into their stores or on their restaurant's menu.

For our exhibitors, we provide an elegant setting that takes this event beyond the typical food show. A buffet featuring North Carolina products as well as complimentary cocktails entice guests to mingle and visit with you. Your company will be featured in our Exhibitor Directory and we'll provide you with a complete list of all invited guests. Prior to the show, we will conduct a meeting with a retailer and representative from the food service sector. We hope that you will plan to join in on this meeting for some useful information. On April 2, the NCDA&CS International Marketing Section will host an Ag Export Seminar. You can register for this event with your Flavors of Carolina 2019 application. For more information about the Ag Export Seminar go to <https://www.ncagr.gov/markets/international/NCaExportSeminar.htm>.

Who is invited? Top officials and buyers from individual restaurants to foodservice distributors to major grocery chains will attend. A list of companies that will be invited is attached.

The show will be held from 3:00 pm to 7:00 pm at the following location:

APRIL 1

Embassy Suites Charlotte - Concord
5400 John Q Hammons Dr. NW
Concord, NC 28027
704-455-8200

For special room rates, you will need to contact the hotel and provide them with the dates and the group code "FOC".

Complete the attached application and return with your payment by **FEBRUARY 18th**. Your application and payment secure your booth. Phone calls or emails will not hold your booth. We will feature over 150 North Carolina food companies and this event typically sells out. We encourage you to return your information as soon as possible.

Please review the Application and Rules & Regulations carefully. For more information, email flavors@ncagr.gov or contact Sherry Barefoot (919) 707-3154 / sherry.barefoot@ncagr.gov. We look forward to seeing you!



COMPANIES THAT WILL BE INVITED TO THE EVENT

- Piggly Wiggly Supermarkets
- SpartanNash
- Save-A-Lot
- The Produce Box
- The Fresh Market
- Carlie C's IGA
- Whole Foods
- Kroger
- DECA/Military Commissaries
- Military Produce Group
- Fresh Foods Supermarkets
- Specialty Foods stores
- Farm Fresh Food
- SuperValu
- Walmart
- Hills Supermarkets
- Lidl Supermarkets
- Reid's Fine Foods
- Various independent Piggly Wiggly & IGA owners
- Institutions (hospitals, school systems, etc.)
- Circle K and other convenience store operators
- Various restaurant chains/operators
- Various General Assembly members
- Key Council of State members
- Food Lion
- Wal-Mart
- MDI
- Lowes Foods
- Ingles
- US Foodservice
- Harris Teeter
- Southeastern Grocers/Bi-Lo
- Whole Foods
- Food City
- Publix
- Aldi Supermarkets
- Sysco
- Fresh Point
- Foster Caviness
- Reinhart
- Compass Group
- Performance Foods/IFH
- Bojangles
- K&W Cafeterias
- Various restaurant chains/operators
- Independent restaurants
- Various independent convenience stores
- Various specialty foods & gourmet stores
- Earth Fare
- Wegmans
- W. Lee Flowers
- Shuler Meats
- Southco Distributing Co.
- Sprouts Farmers Markets
- US Foods
- Cheney Brothers
- Ferraro Foods
- E.G. Forest Co.
- Inland Seafood
- Joyce Farms
- McLane Co.
- Orrell's Food Services
- Performance Food Group
- Wine Shops

*A small group of international buyers will also be attending the show.