

2018 APPLICATION



DEADLINE TO REGISTER: FEBRUARY 19, 2018

Please Print Clearly

Company Name _____

Company Contact _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (1) _____ Phone (2) _____

Email _____

Company Website _____

I. SHOW DATE AND LOCATION

Embassy Suites, Concord

Tuesday, March 27, 2018

Booth Fee: \$200

II. **APPLICATION FEE – You may purchase up to two booths.** All booths are awarded as applications/payments are received. Space is limited and booth space could sell out before the deadline of February 19, 2018. No Refunds will be given.

\$200 x (# of Booths) _____ = \$ _____

TOTAL PAID TO FLAVORS OF CAROLINA: \$ _____

(Make check payable to Flavors of Carolina)

III. **LIST ALL PRODUCTS and BRANDS that will be displayed. Have you launched any new products in the last 12 months? Yes _____ No _____ If yes, please include them in the list.**

IV. **GIFT BAGS:** Exhibitors are encouraged to provide sample products or give-away items for gift bags that are given to buyers. 400 bags will be distributed at the show. We are anticipating an increased number of buyers to attend this show.

Will your company contribute products to the 'gift bag' for buyers? **Yes _____ No _____**

V. **EXHIBITOR NAMES: List names of all exhibitors in your booth. A maximum of 4 exhibitors allowed per booth.**

Please Type or Print Exhibitor Names Clearly.

VI. BOOTH INFORMATION

Your booth includes one 6' front table draped and skirted, one draped back table, wastebasket and electricity if requested. You are responsible for cooking equipment and supplies including extension cords, tape, ice, garnishes, optional tablecloth, company/product signs, sampling materials and decorations. Table/Company signs will not be provided.

A. Electrical Needs Please list required amount of amps/volts for **each** piece of equipment! All electrical equipment should have amps/volts listed on the back. You will receive only the amount of electricity you request. (Please indicate if using electricity for lights only). Do not write "Regular Household Current" or 110- Check your equipment and list the exact amount needed. List the kind of electrical equipment you will be using (ex: crock pot, skillet, fryer, lights) **AND** amps/volts required for each piece of equipment.

B. If cooking or warming, describe purpose of electricity _____

C. Ice can be purchased by exhibitors from the hotel. Pounds to purchase: _____ lbs.

D. If you plan to use a pop-up or tabletop display, please check the type you plan to use and read the size restrictions in the **Flavors of Carolina Rules and Regulations**. A backdrop is not necessary at this show. Check the type of display that you plan to use:

Free-standing pop-up display _____ Tabletop pop-up display _____ Using Neither _____

***Free Standing Pop-ups are restricted to 8' in width and Tabletops are restricted to 6' width (No Exceptions). This information is critical as booth placement is based on type of display used. **Height of materials used at your table cannot exceed 8'.**

VII. LIABILITY CLAUSE

Each exhibitor will be liable and responsible for the products being exhibited and for the actions of the individuals representing the company and/or products. While at the host site of the event, the NCDA & CS is not liable or responsible for any damages or additional costs the exhibiting company requires that have not been prearranged by the NCDA & CS. The NCDA & CS will be responsible only for the actions of its employees pursuant to North Carolina law.

VIII. ACCEPTANCE AGREEMENT

I, the undersigned, have read and fully understand the "Flavors of Carolina" Application and the Rules and Regulations. As the undersigned, I authorize the participation of:

(Please print or type name of exhibiting company)

Authorization Signature

MAKE CHECK PAYABLE TO: FLAVORS OF CAROLINA

Return this application and payment to:

NCDA & CS/Division of Marketing, Attn: FLAVORS OF CAROLINA, 1020 Mail Service Center, Raleigh, North Carolina 27699

For more information, email flavors@ncagr.gov or contact Sherry Barefoot (919) 707-3154 / sherry.barefoot@ncagr.gov.

DEADLINE TO SECURE YOUR BOOTH: FEBRUARY 19, 2018

*Remember to return both application pages with payment. The NCDA & CS does not bill at a later date or accept credit cards.

Phone calls/emails do not reserve booths. **The show fee is NON-REFUNDABLE unless NCDA & CS cancels. No Exceptions.**

**Please keep a copy of the Application and the Rules & Regulations for your records.

FOR OFFICE USE ONLY

| | | | | | |
|---------------|-------|---|-------|--------------|--|
| Date Received | | Amount Paid | | Deposit Date | |
| GTBNC Member | Y / N | Category (Bakery, Beverage, Candy, Dairy, Frozen, Grocery, Meat, Produce, Seafood, Snack) | | Exhibitor ID | |
| Reviewed | Y / N | Confirmation Letter Sent | Y / N | Booth # | |